

## Direct Debits Tripled: Frequently Asked Questions

### What is regular giving?

Regular giving is the most effective way to donate to Mary's Meals – it simply means that a supporter has chosen to create a Direct Debit, standing order or recurring card payment to support our work. Most commonly this is organised on a monthly basis but it can also be set up for other frequencies and at any donation value.

Not only do small gifts accumulate over time into huge acts of generosity, but regular giving also gives Mary's Meals the ability to plan ahead so we can expand our programmes and reach more hungry children.

We know that having a Direct Debit, or similar method of regular giving set up, also gives our supporters the convenience of spreading their donations over the year.

### How does the Direct Debits Tripled campaign work?

Every new regular gift set up until 30 September 2022 will be tripled for the first three payments.

This is thanks to a group of generous donors, who have promised to make match funding available up to £150,000.

### Will existing regular gifts be tripled?

Until 30 September 2022, any **increase** made to the value of an existing regular gift will be tripled for three payments. To increase your Direct Debit or recurring card payment, please contact us on 0800 698 1212 or [info@marysmeals.org](mailto:info@marysmeals.org). To increase your standing order, please contact your bank.

### Will all donations to Mary's Meals qualify for tripling?

The tripling only applies to regular gifts set up between 1 August and 30 September 2022 (which we recognise as a new Direct Debit, standing order or recurring card payment), and increases in the value of existing regular gifts.

Regular gifts can be set up at any time during the campaign period and will be tripled for the first three payments, even if the timing of any of the actual payments made is outside of the campaign period itself.

### What kind of donations can be tripled?

- New regular gifts (Direct Debits, recurring card payments and standing orders) set up until 30 September: the first three donations made will be tripled.
- Existing regular gifts: if a supporter chooses to increase the value of their regular gift in the period until 30 September, the **additional amount** will be tripled for the next three payments.

- There are no upper or lower limits on gift amounts.

### **I have a Sponsor A School Direct Debit set up. Can this be tripled?**

Any increases to Direct Debits for Mary's Meals are eligible, including those which go towards Sponsor A School projects.

However, the additional (tripled) amount will not count towards your Sponsor A School goal and will instead go towards our work feeding children around the world. Only your increased Direct Debit donation will count towards your Sponsor A School fundraising target.

### **What donations will not qualify for tripling?**

- Regular gifts set up outside of the campaign period. These donations will, however, still make a big difference to our life-changing work.
- Existing regular gifts. An exception applies if the supporter decides to increase their donation, with the increased difference being tripled for three donations.
- Only regular giving donations will be tripled – not single donations, funds raised, digital gifts, gift cards etc.
- If you are unsure if your donations are eligible to be tripled, please contact us at [info@marysmeals.org](mailto:info@marysmeals.org) or on 0800 698 1212.

### **How will the money be spent?**

Donations from our regular givers will help us to keep our promise to the 2,279,941 children who eat our meals, while striving to reach the next hungry child waiting.

### **How do I become a regular giver?**

- You can sign up on our website at [marysmeals.org.uk/regular-giving](https://marysmeals.org.uk/regular-giving)
- Call us on 0800 698 1212
- Or email us at [info@marysmeals.org](mailto:info@marysmeals.org)

### **How do I increase the amount of my existing regular gift?**

To increase your Direct Debit or recurring card payment, please contact us on 0800 698 1212 or [info@marysmeals.org](mailto:info@marysmeals.org) To increase your standing order, please contact your bank.

### **How will I be kept up to date about the impact of my regular gift?**

You will receive an exclusive monthly newsletter which will show the huge impact of your generosity.

To receive this, please ensure you're signed up to receive our emails. You can do this by phoning us on 0800 698 1212 or visiting [marysmeals.org.uk/policies-and-sitelinks/subscribe-to-updates](https://marysmeals.org.uk/policies-and-sitelinks/subscribe-to-updates).