

Santa Plate 2025

What are we asking you to do?

We'd love for you to record a short video encouraging your friends, family and followers to make a Mary's Meals Santa plate part of their Christmas Eve tradition. The Santa plates cost £10 and the idea is that children can leave it out for Father Christmas on Christmas Eve so that he can deliver 100 meals to hungry children around the world. It's a beautiful way to gently encourage children to think about others at this special time, and for the duration of our Double The Love appeal, the impact of the Santa plates will be doubled – providing 200 meals for children who need them.

Why are we asking for your help?

With your help, we hope to increase awareness of the Santa plate and the overall likelihood that people might purchase one and therefore, feed more hungry children who are waiting for Mary's Meals.

In your post or video, please include the following:

- Please tag our account: @marysmealsukcharity
- Please use the hashtag: #DoubleTheLove
- Please include the link: <https://bit.ly/4i6RxYm>
- Please also include a short explanation of what the Santa plate is and encourage people to purchase one.

You might also want to consider:

- Mentioning that our Double The Love appeal means their £10 will go twice as far and feed not 100, but 200 hundred children with a nutritious school meal.
- Sharing a little about your own Christmas Eve traditions with your family.
- Explain a little about why you support Mary's Meals and the work that we do.
- Mentioning that they have to be ordered before 18th December to ensure delivery in time for Christmas.
- Keeping the video short, anywhere from 20 seconds – to a couple of minutes maximum.

Some suggested lines to include, but please adapt or change this as you feel comfortable:

- This Christmas Eve, leave Santa the gift of 100 meals to deliver to hungry children as he travels around the world. Just £10 provides 100 school meals and with Mary's Meals Double The Love appeal, your donation will be doubled.
- Add some extra meaning to the magic of Christmas.
- Help Santa spread a little more hope and joy to children who need it most.

If you're not comfortable doing a video, here are some suggested social media posts:

Suggested Volunteer Facebook post

Image: [Provided here](#) but feel free to use your own

Text: This Christmas Eve, leave Santa the gift of 100 meals to deliver to hungry children as he travels around the world.

Just £10 provides 100 school meals and with @MarysMealsUKcharity's Double The Love appeal, your donation will be doubled.

Buy your plate and give the gift of hope this Christmas: <https://bit.ly/4i6RxYm>

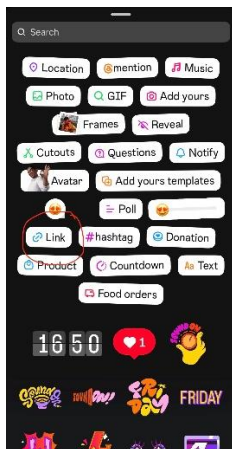
Suggested Volunteer Instagram post

Image: [Provided here](#) but feel free to use your own

Text: This Christmas Eve, leave Santa the gift of 100 meals to deliver to hungry children as he travels around the world. Just £10 provides 100 school meals and with @marysmealsukcharity's #DoubleTheLove appeal, your donation will be doubled.

Buy your plate and give the gift of hope this Christmas by visiting @marysmealsukcharity's website.

For **Instagram stories**, it would be great if you could use the sticker feature (see below) to link directly to the shop too (<https://bit.ly/4i6RxYm>)!



Please note:

We might reshare your posts and stories to the Mary's Meals social media channels.